

Kyuhan Lee

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1130 East Helen Street McClelland Hall 107
Tucson, Arizona, 85721-0108

Education

University of Arizona August 2016 – Current
PhD Management Information Systems

Seoul National University March 2014 - February 2016
M.S. Management Information Systems

Seoul National University March 2007 - February 2014
B.S. Business Administration
Awards & Honors: *cum laude*, dean's list (Spring 2013), academic scholarship (Fall 2012, Spring 2012, Spring 2011)

Research Experience

Seoul National University March 2014 - February 2016
Master's Program

- Constructed a prediction model for the movie performance using machine learning techniques
- Analyzed the interaction between Information Systems and other disciplines by reference analysis

Seoul National University December 2015 – January 2016
Researcher

- Developed a case study on a start-up company and its entrepreneurship

National Police Agency May 2015 – December 2015
Researcher

- Developed performance metrics for the system integration projects in the National Police Agency

Kyungpook National University September 2014 – August 2015
Research Assistant to Prof. Jung-Kyoo Choi

- Participated in the revision work of the book "Game Theory and Evolution Dynamics"

Research Papers

Lee, K., Park, J., Kim, I., & Choi, Y. (Aug 2016) "Predicting Movie Success with Machine Learning Techniques: Ways to Improve Accuracy", *Information Systems Frontier*

Lee, K., Park, J., & Suh J. (under review) "Knowledge Flows between Information Systems and Other Disciplines: Reference and Citation Analysis"

Lee, K., Park, J., & Suh J. (under review) "Dorsia's Success in Online Dating Market"

Work Experience

Lotte Duty Free

June – August 2013

Marketing Department (Internship)

- Learned structure of the data warehouse in big companies

Sunnyloft

December 2011 – April 2012

Business Development Department (Part-time employee)

- Built promotion strategies, ‘campus ambassador’, for the new mobile application *datepresso*
- Prepared to participate in TechCrunch festival with *datepresso*

LG Electronics

July 2011 – August 2011

Marketing Department (Internship)

- Learned how to persuasively deliver a presentation from my senior who was a former project manager at Deloitte Consulting Korea

Korean Augmentation Troops to the United States Army (KATUSA)

October 2008 – August 2010

Interpreter

- Learned how to effectively communicate with personnel from different cultures and backgrounds

Leadership Experience

Seoul National University

Teaching Fellow

March 2015 – February 2016

- Assisted in teaching two undergraduate courses and one MBA course: Introduction to Big Data Analysis, Management Information Systems, and New Technologies and Entrepreneurship
- Gave three weeks of lectures on the application of Python in an undergraduate course
- Prepared course material including laboratory exercise, lectures, readings, and homework
- Supervised and graded students in homework and final projects

Skills

Computer: Python, Java, Ruby